



HEAD AND NECK CANCER
ALLIANCE

Dear Coordinator:

Thank you for registering your center for the upcoming 20th Annual Oral, Head and Neck Cancer Awareness Week[®]. The Head and Neck Cancer Alliance (HNCA) appreciates your organization's participation in offering free screenings and/or other awareness activities. We know that many of you are holding your event during the OHANCAW[®] pinnacle week of April 8-15; however, we also encourage events throughout the year and will support those screenings as well. As you all know, cancer diagnoses occur every moment of every day; therefore, we need to raise public awareness each day.

If you were one of the more than 400 sites around the world participating in OHANCAW[®] last year, we are asking you to think out of the box and perhaps host two screenings this year and/or at more than one site. Your institution's involvement is critical in raising local awareness of these cancers and encouraging the public to be screened. In 2017, more than 31,000 individuals were screened, and HNCA anticipates a record number of screening sites and individuals participating in the 2018 Awareness Week.

OHANCAW[®] kit:

Enclosed is the HNCA OHANCAW[®] kit. We are providing you with OHANCAW[®] t-shirts, brochures and screening forms as well as a customizable poster to assist you in conducting a successful event. In early-March, we emailed the **2018 OHANCAW/OHANCA Media & Publicity Guide for Oral, Head and Neck Cancer Awareness Program** to the screening sites. If you have not received this email, please be sure to contact Dalena Huynh at dhuyh@headandneck.org and she will email you the **Publicity Guide**.

OHANCAW[®] Evaluation/Certificate of Participation

Please know that one of the most important parts in this process is the feedback you can provide to enhance and improve OHANCAW[®] for future years. As part of the process, we will send out a survey in May 2018. As we've done in the past, HNCA will be sure to send you an official "Certificate of Participation" once we have received your completed survey.

If you have any questions, please do not hesitate to contact us at info@headandneck.org.

Sincerely,

Holly Boykin
Executive Director
Head and Neck Cancer Alliance
#OHANCAW20th
#EDUCATESCREENTREAT